

SIDIZ

EGA

Design Claudio Bellini

EGA

Office Chair Range
Design Claudio Bellini

Claudio Bellini



Claudio Bellini (born 1963) is an Italian-born architect and designer based in Milan. His activities range from architecture and urban planning to product and furniture design for Italian and international companies.

In 1990 he graduated from the Politecnico di Milano where he attended the Faculty of Architecture and Industrial Design. Immediately after his studies he embarked on a series of international experiences, taking part in research projects in the fields of industrial, architecture and furniture design.

In 1998 Claudio Bellini introduces a completely new vision in the contemporary office landscape with his revolutionary design TW collection for Frezza. His expertise in office furniture as well as his collaboration with well known international companies (Steelcase, Vitra, Haworth, Tecno, etc.) make him one of the most influential designers today.

In 2006 Bellini founded the Claudio Bellini Design+Design where he mostly contacts technological research and studies on the potential use of new materials. He designs products and furniture for leading Italian and international companies (Agape, Artemide, Caimi Brevetti, Casamania, Castaldi, De Sede, Driade, Fiam, Flou, Fiat, Frezza, Poltrona Frau, Natuzzi, Samsung, Schiavello, Serralunga, Steelcase, Vitra (furniture), Walter Knoll, Gebrüder Thonet, Mascagni, JCDcaux, Plank, Tecno, Butler Gum and iGuzzini among others). Since 2005 he has held lectures and conferences in Design and Furniture Design in all over the world and his work has been extensively published. He has won many prizes, among which the Red Dot and iF product design award. He has been also selected for the prestigious Compasso d'Oro.

Claudio Bellini

A winning partnership

"My recent collaboration with the Korean-based company Sidiz, which is part of the Fursys Group, a market leader in office chairs, is testimony to the ever-closer relationship between technical expertise, manufacturing industry and high-end engineering and design.

The opportunity to work in such a dynamic and challenging field, and to come up with a new operating system for chairs designed for a global market, has inspired me to embark on an ambitious project that is in line with the fundamental values of the era we are living in.

With EGA, I wanted above all to meet the ever-

increasing expectations that people have of their working environment in terms of value and performance. The key to the project lies in the way that technology adapts to the users' requirements. EGA is more than just a chair, it is a reflection of the taste, attitudes and moods of the people who use it. It moulds itself to the personality of whoever sits and works in it, adapting effortlessly to different usages, and blending seamlessly into the ever more complex and interactive working environments that are typical in our days."

Claudio Bellini

Sidiz Headquarter
Seoul, Korea



Body and soul

The soul expresses its needs through the body. And EGA meets these needs. The unique U-line backrest of the EGA chair, moulded in a single piece, provides the shoulder area with three-dimensional freedom of movement through increased torsion and flexibility, while at the same time providing effective support in the lumbar region. The Climaflex textile technology, in combination with a perforated foam, allows a high degree of air circulation. The front of the plastic seat shell is shaped in such a way that the cushion can move freely with the body, avoiding pressure points.





+
A revolution in comfort. The EGA task chair programme marks the premiere of Climaflex, a unique, state-of-the-art technology that combines flexibility, ventilation and strength. The exclusive ventilating foam and mesh fabric allow excellent air circulation so that the user's back stays always fresh and dry.

+

Innovation in great shape: with plenty innovative comfort features, a stylish colour range and the unique U-line backrest that is found in all the EGA models, the Operative version is a simple, clever way to meet the requirements of the modern office.

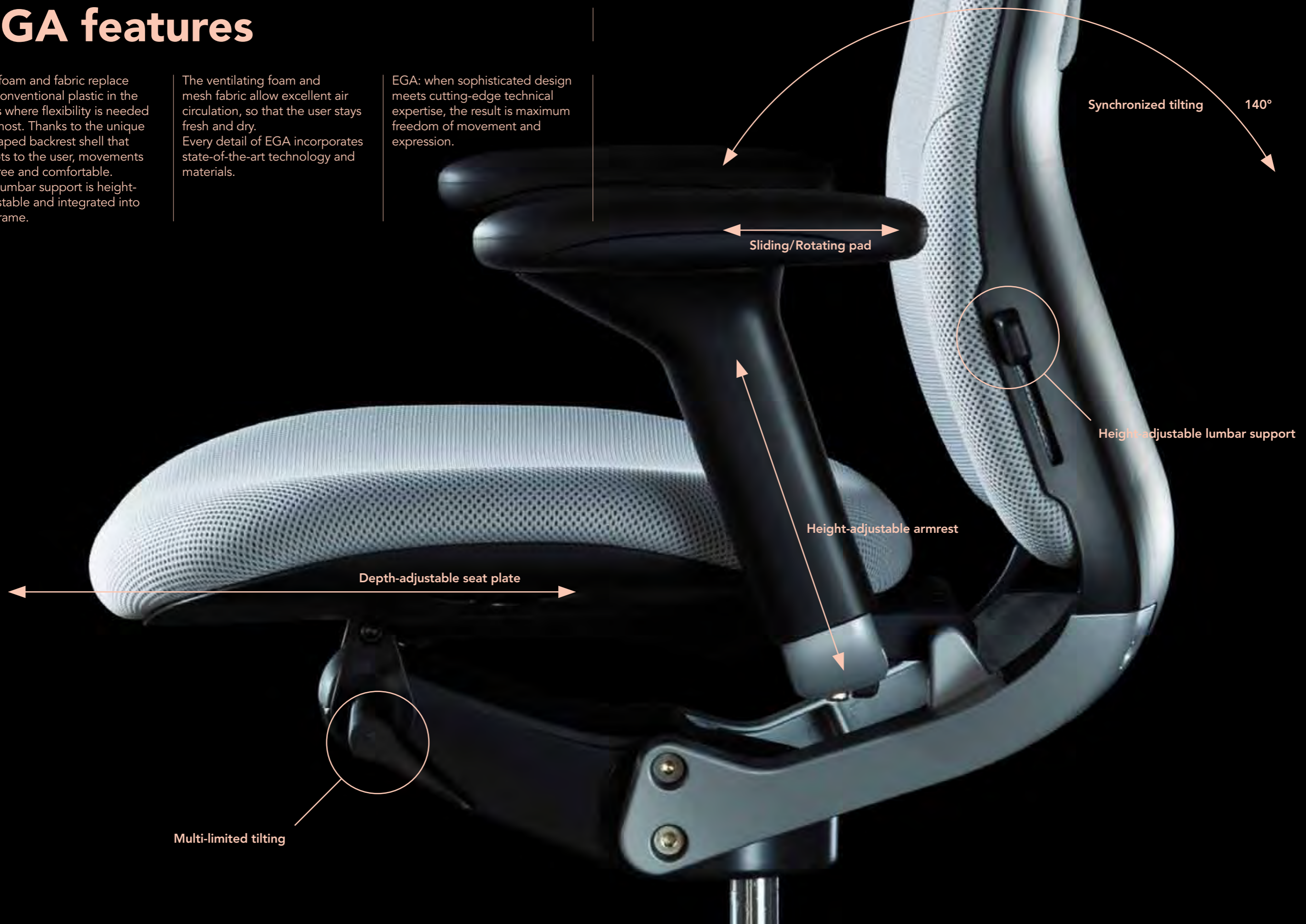


EGA features

Soft foam and fabric replace the conventional plastic in the areas where flexibility is needed the most. Thanks to the unique U-shaped backrest shell that adapts to the user, movements are free and comfortable. The lumbar support is height-adjustable and integrated into the frame.

The ventilating foam and mesh fabric allow excellent air circulation, so that the user stays fresh and dry. Every detail of EGA incorporates state-of-the-art technology and materials.

EGA: when sophisticated design meets cutting-edge technical expertise, the result is maximum freedom of movement and expression.



Sliding/Rotating pad

Synchronized tilting 140°

Height-adjustable lumbar support

Height-adjustable armrest

Depth-adjustable seat plate

Multi-limited tilting

EGA in the workplace

Turning the office into a place of wellbeing. EGA offers full adjustability and outstanding comfort, with a full range of models and options – for maximum productivity, flexibility and effective team working.



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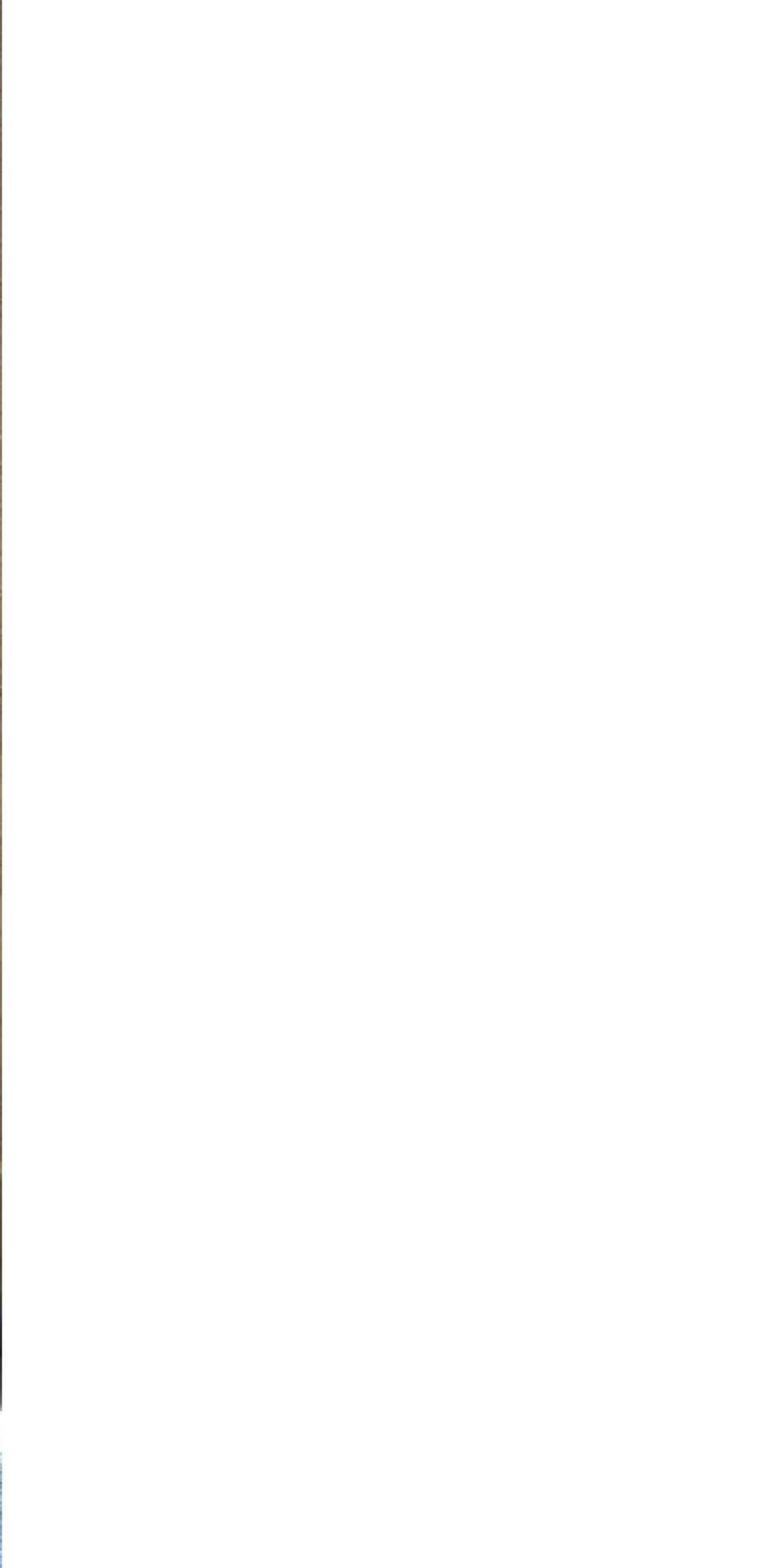
The iconic EGA: a chair that is more than just a place to sit and work. It is an elegant addition to any office environment, combining stylish Italian design with the ultimate quality.



Leading attitude

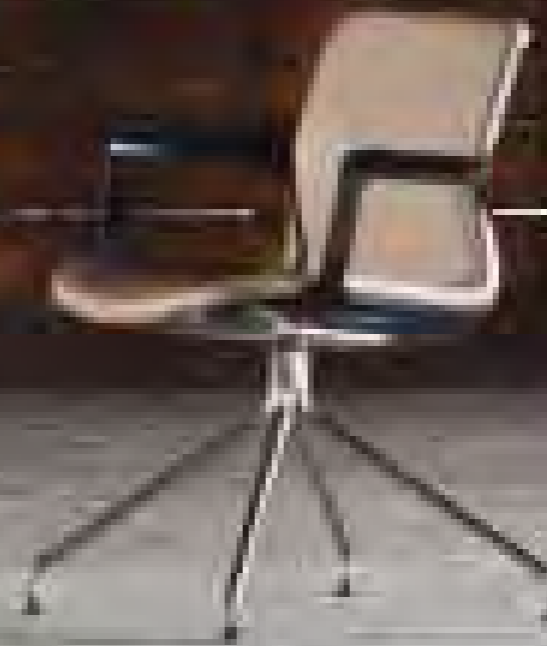
A design born from experience: the EGA Managerial version combines state-of-the-art technologies, innovative materials and high-quality finishes with desirable details such as its headrest, genuine leather and polished aluminium finishes.





Style meets comfort

The features of the entire EGA range create a harmonic new perspective with a superior flexibility.



+

The "full optional" version of the EGA chair is a masterpiece in the office design. Everything you could want in a chair – elegance, comfort, technology and desirability – is all here.



Fully featured: EGA Visitor

Ega visitor's chair – a completely new world for today's office. Available in lux, sled-base, four-leg base and casters, with or without armrests, in white or black shell and colourful mesh fabrics.



+ Every detail of the EGA Visitor is designed to complement the human body. Advanced materials allow the maximum flexibility and optimum ergonomics to its supple, organic lines.

+ Functionality and freedom of movement are expressed in visual and tactile form, through the dynamism of its shape and the elegance of its style.





+
Whether you're working
or relaxing, EGA chairs are
a statement of personality
and style.

+
Share ideas with colour,
freshness, contemporary
feel, comfort, elegance
and joie de vivre.



+

Sit, twist and turn: designer Claudio Bellini believes that a chair can provide the ultimate comfort when it fits and moves along with the user in the same way as a glove does.



Flexibility of form

The full range of models, colours and clever solutions for the armrests and legs, all bearing the U-line backrest, allows the highest flexibility in furnishing the office space with either a consistent feel or like distinctive identities.

Visitor chair base options:

Sled-based with armrests

Four-legged with casters

Lux swivel with armrests

Sled-based with armrests

Four-legged



About Sidiz

Sidiz was established in 1994 as CTem, a research centre specializing in designing and engineering chairs. It has received numerous government certifications and design awards. In 2006, Sidiz began marketing chairs under its own brand name. Sidiz's Research and Development Centre is the largest of its kind in Korea, developing new designs, technologies and materials.

Ongoing research efforts and continuous investment in design enable Sidiz to create chairs of unsurpassed quality. In-house designers and engineers work side-by-side, creating furniture that perfectly combines form and function. As a result of this approach, Sidiz's products have won the prestigious iF Design Award (2000) from International Forum Design Hannover, and the

Observeur Du Design Award (2007) from the Agency for the Promotion of Industrial Creation (APCI) in France. All Sidiz chairs and their components undergo more than fifty high-precision testing procedures at our own government-certified testing laboratory. All production processes at Sidiz are fully automated to ensure every single piece is of flawless quality.

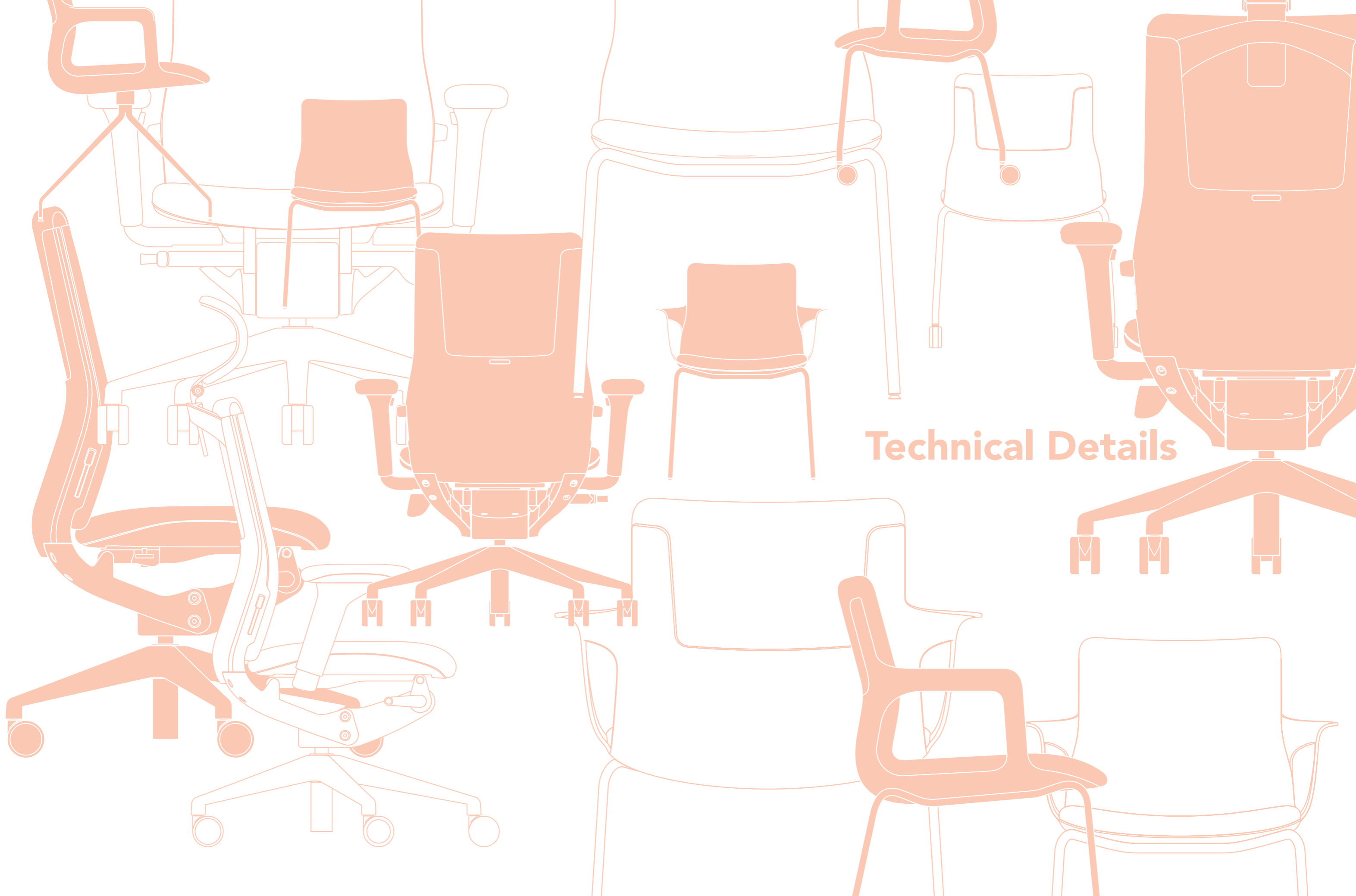
Headquarter

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(ISO 9001, ISO 14001)

ISO
9001
KSA

ISO
14001
KSA





Technical Details

EGA – Task Swivel Chair

STANDARD FEATURES

T600LDAU Task chair

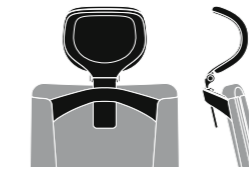


mm inches

OPTIONS

Headrest

Adjustable headrest



Armrest

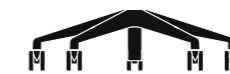
3D adjustable



5 star base

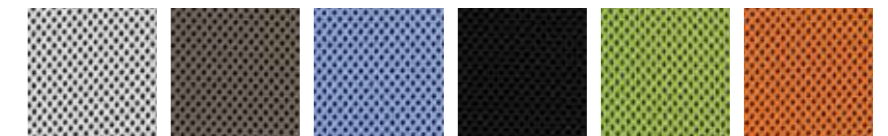
Black nylon

Polished aluminium



Upholstery options

Fabric



761

761 A

764

766

767

768

Leather



L095 - Light sand

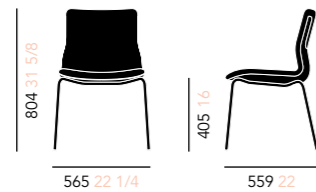


L096 - Black

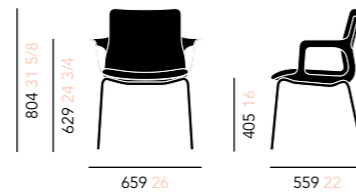
EGA – Side Program

STANDARD FEATURES

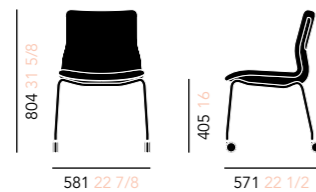
T601EU
4 leg type
with glides



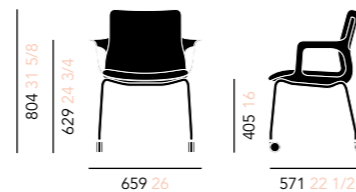
T601FEU
4 leg type
with glides
and armrests



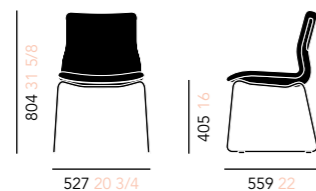
T601EYU
4 leg type
with casters



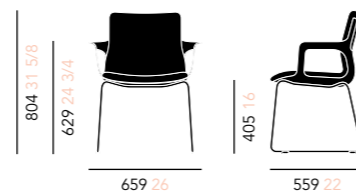
T601FEYU
4 leg type
with casters
and armrests



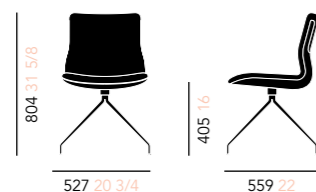
T601U
Sled leg type
with glides



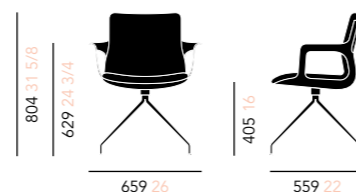
T601FU
Sled leg type
with glides
and armrests



T601WU
Lux type swivel



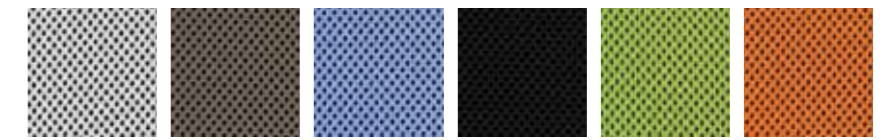
T601FWU
Lux type swivel
with armrests



OPTIONS

Upholstery options

Fabric



761

761 A

764

766

767

768

Leather



L095 - Light sand

L096 - Black

Shell options

Black

White

